



STRATEGIC PLAN



Virginia APCO Chapter's Long Range Strategic Plan will set our direction, priorities, and a road map for identifying the resources and outcomes to achieve our goals, and have the flexibility to modify our plan as necessary.

Strategic Plan

Mission Statement

The members of this nonprofit association serve or support that function of government within the Commonwealth of Virginia which provides 9-1-1 and public safety emergency communications services, included but not limited to, the areas of law enforcement, forestry, conservation, fire, highway maintenance, emergency rescue and medical services, emergency management, and other activities supported or endorsed by federal, state, local and tribal governments.

Vision Statement

Virginia Chapter of APCO focus is to empower, communicate and educate all public safety communications professionals.

Goals and Strategies

1. Enrich communications and outreach
 - A. Establish and host Town Halls
 - B. Prepare newsletters for distribution to members
 - C. Enhance and post important updates to website
 - D. Utilize Facebook and other social media for information updates
 - E. Post information updates on PSConnect
2. Enhance Stakeholder Relationships
 - A. Identify and host routine meetings with Police and Fire Chiefs, Sheriff's Association, VACO/VML and DCJS
3. Human Capital Management
 - A. Continue to explore industry best hiring practices
 - B. Continue to push for State Mandated Training Requirements that are in line with APCO International's Standards
 - C. Continue to develop educational opportunities for members
 - D. Improve upon attrition and retention rates by networking with agencies nationally that are having success in these areas.
 - E. Recruit and mentor emerging leaders

4. Succession Planning

- A. Set clear expectations
- B. Growth and development
- C. Defined committee goals and objectives
- D. Quarterly committee reports
- E. Monthly conference calls

5. Technology

- A. Identification and education of latest technology impacts to our industry
- B. Identification and involvement of SME's within our chapter to serve on various task forces or planning sessions.
- C. Establishing communications and partnerships with stakeholders and vendors on a regular basis to resolve critical issues.
- D. Communicating and educating the membership of current concerns as it relates to technology enhancements